

**AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

Claim 1 (previously presented):      A display, comprising:

        a display lightguide, on which a shape of a display character is formed in three dimensions;

        a light source, emitting a light toward the display lightguide; and

        a light collection portion having a light reflection face formed like a parabolic face which employs a straight line as an axis thereof perpendicular to a light receiving face of the display lightguide , said light collection portion and said light reflection face thereof being positioned between the light source and the display light guide, wherein said light reflecting face reflects light from the light source toward the display light guide.

Claim 2 (original):      The display as set forth in claim 1, further comprising a light diffusion member, provided between the display lightguide and the light collection portion.

Claim 3 (original):      The display as set forth in claim 1, further comprising a blocking member, placed to a front side of the display lightguide, and having a hole portion which is formed so as to correspond to the shape of the display character.

Claim 4 (original): The display as set forth in claim 1, wherein the light collection portion includes a light collection lightguide; and

wherein an outer side face of the light collection lightguide is formed like the parabolic face as the light reflection face.

Claim 5 (original): The display as set forth in claim 1, wherein the light collection portion having a hole or a groove provided therein; and

wherein an inner side face of the hole or the groove formed in the light collection portion is formed like the parabolic face as the light reflection face.

Claim 6 (original): The display as set forth in claim 1, wherein a display segment is formed on the display lightguide as the display character, and

wherein the light reflection face is formed by moving a parabola, which is included in a section of the parabolic face, in a direction perpendicular to a face formed by the parabola and the axis without changing a shape of the parabola.

Claim 7 (original): The display as set forth in claim 1, wherein a display segment is formed on the display lightguide as the display character, and

wherein the light reflection face is formed by moving a parabola, which is included in a section of the parabolic face, in a direction perpendicular to a face formed by the parabola and the axis while continuously changing a gradient of the parabola, so that a shape drawn by each of

ends of the parabola during the parabola is moved almost coincides with a shape of each of longer-side ends of the display segment.

Claim 8 (original): The display as set forth in claim 1, wherein a display segment is formed on the display lightguide as the display character, and

wherein the light reflection face is formed by moving a parabola, which is included in a section of the parabolic face, in a direction perpendicular to a face formed by the parabola and the axis while intermittently changing a gradient of the parabola, so that a shape drawn by each of ends of the parabola during the parabola is moved almost coincides with a shape of each of longer-side ends of the segment.

Claim 9 (original): The display as set forth in claim 1, further comprising a substrate on which the light source is provided,

wherein the light collection portion is fixed on the substrate.

Claim 10 (original): The display as set forth in claim 1, wherein a plurality of the light sources is formed; and

wherein a plurality of the display characters are respectively formed so as to correspond to the light sources;

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wherein the light collection portion has a light blocking member which has a plurality of through holes penetrating through from a rear face thereof to a front face thereof, the through holes corresponding to the display characters respectively; and

wherein the light reflection face is provided in each of the through holes.

Claims 11-34: (canceled).